

Ginkgo Award asks, “How would you like to see the world?”

Munich, April 2016 - The 8th International Creative and Media Contest has been opened under the motto of

“Flights of fancy – brainwaves: shape the world!”.

This is a competition for special ideas and pieces of work that deal with the chances available today for actively shaping our society's future. From photography to films, from music to advertising: during the past, hundreds of pieces of work from all over the world have been entered and the most convincing received an award.

Role models from the fields of art and music may be a great inspiration, but all creative people are united by the same source of creativity: the idea that originates as a 'brainwave' and becomes a flight of fancy. The questions behind the 8th International Creative and Media Contest are: What kind of a world do we want to live in? What are our wishes for the future? What we do want to achieve together? Everyone has their own concept, their own idea. The purpose of this contest is to verbalize and visualize these, to set them to music so as to inspire others. The contest would like to release and combine this energy and create synergies.

The theme of this contest is one of the most difficult competitions worldwide. It includes the categories of Photography, Film, Animated Film, Game Design, (Film) Music/Sound Design, Dramaturgy, Painting/Drawing/Illustration/Comic Art, Advertising/PR and Journalism. **The closing date for submissions is 31 July 2016.** This contest is open to both professionals and amateurs, children, young people and adults. Both individuals as well as school classes, associations, clubs, teams, etc., may make submissions. The jury regards contemporary interpretation and modern language to be important for their decision, as this will enable ideas to be accepted quickly and directly by the audience and allow them to be spread widely on the Internet and in the media.

“Don't hit others; hit the drums and make music!”

This contest also focuses on rhythm and modern music. Participants should let themselves be inspired by the motto: “Don't hit others; hit the drums and make music!” Internationally known drummers such as Dirk Brand, Holger Mertin, Jaki Liebezeit and Mario Jahnke have uploaded

drum/sound tracks to the website of the Creative and Media Contest that participants may use as a starting point for composing their entry, writing texts, remixing, etc..

The winners of this Creative and Media Contest will receive valuable non-cash prizes donated by our sponsors (including PhaseOne, Red, Leica, Avid, Canon, JVC, Yamaha, Korg, Ricoh, Casio and others) as well as international coverage in various media, e.g. in news reports. As in previous years, the winners will receive the **Ginkgo Award** during a gala event in Munich at the beginning of November. Furthermore, honorary awards will be given to celebrities from the film industry for exceptional productions as well as renowned personalities from all areas of society. In the past, the Honorary Ginkgo Award has been presented to the German actor **Klaus J. Behrendt** (criminal investigator in the “Tatort” television series), the well-known directors **Kai Wessel** and **Dietmar Klein**, dubbing artists **Norbert Langer** and **Joachim Kerzel** as well as the regional TV channel **Bayerisches Fernsehen** (and its television editors for the shows “Faszination Wissen” / “ADHS” as well as a children's film made without violence) and the private TV channel **SAT.1** (for the film “Allein unter Schülern” [“Alone among pupils”]).

For the eighth time, the agi (ArbeitsGruppe International) and the non-profit organisation “Glückliche Familie e.V.”, a registered association, are organising this international Creative and Media Contest in co-operation with universities, higher education institutions, academies, institutions and renowned partners, sponsors and supporters. Holger von Hartlieb, Executive Board of Glückliche Familie e.V., explains the vision behind the contest, “The creative confrontation with our future has always represented a counterpole to the destructive forces in the world. It is important to us to promote and support people with imagination and outstanding ideas. Each entry is an important cornerstone for the future that we wish to have.”

For more information, click here:

Work of the award winners from previous years:

<http://www.foto-film-game-contest.de/pr.html>

and

<http://www.foto-film-game-contest.de/awards-61.html>

Prominent ambassadors for the Ginkgo Award (video clips):

<http://www.glueckliche-familie-ev.de/>

Conditions

<http://www.foto-film-game-contest.de/conditions.html>

To register for participation:

<http://www.foto-film-game-contest.de/anmeldung.html>

Questions regarding this contest? Please contact:

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